## CHORUS AMERICA ADVERTISING AGREEMENT

## Agreement in Review



DATE

The following is an agreement betweento place advertising in one or more of the following three channels, submitted on			
☐ Chorus America chorus		eligible for member rates and discounts)	•
PRINT The Voice Magazine 1. Select Issue(s)		PRINT Sub-total:  *use 3X rates if booking three issues at once WEBSITE Sub-total:	
□ Fall/Winter 2023 □ Fall/Winter 2024		EMAIL Sub-total:	
(art due late October; distributed late-November)		SUB-TOTAL from 3 lines above:	
☐ Spring 2024 ☐ Spring 2025 (art due mid February; distributed mid-March)		Check Discounts if applicable:	☐ Pick 2 Multi-Platform Discount: Any Two Channels = 10% off
(art due early-May; distrib	Summer 2025 outed early June)		☐ Pick 3 Multi-Platform Discount: Any Three Channels = 15% off
2. Choose a Size  ☐ Cover ☐ 1/3 Page Vertical		GRAND TOTAL:	
☐ Cover☐	<ul><li>□ 1/3 Page Vertical</li><li>□ 1/3 Page Square</li><li>□ 1/6 Page Vertical</li></ul>	This amount will appear on an electronic invoice (after Chorus America staff review for availability and accuracy) issued at the end of the ad run.	
<ul> <li>□ 2/3 Page Vertical</li> <li>□ Half Page Horizontal</li> <li>3. Is your ad in color?</li> <li>□ Four-Color—add \$250 (except covers and center spreads)</li> </ul>		Reservation Policy: By signing and returning this Advertising Agreement, you agree to provide Chorus America with artwork and any other necessary materials in the correct specifications by the specified deadline for each platform. In the event of materials submitted late, Chorus America will act in good faith to attempt to accommodate these reservations but cannot guarantee placement in all cases, and your reservation may be subject to our cancellation policy. Reservation deadlines and adjustments thereof are at the discretion of Chorus America staff.  Cancellation Policy: Advertisers may cancel reservations without penalty before the reservation deadline outlined for each channel and issue. Cancellations made after the reservation deadline will be subject to a \$50 administrative fee. Advertisers who pull out of a multi-issue or multi-platform reservation before completion fulfillment will be charged the administrative fee and responsible for paying the difference of any discounts	
□ Black & White			
4. Click-Thru URL for Digital Edition:  WEBSITE			
☐ Display: Top Placement		offered at time of reservation.  Late Payment Policy: Payment for each insertion will be due within 30 days of receipt	
☐ Display: Top Placement ☐ Display: Second Placement ☐ Display: Jobs Page Requested Date of Placement:		of invoice. Late payments will incur a \$25 late fee.  CONTACT INFORMATION	
Sponsored Story			
□ Q&A		ORGANIZATION NAME	
☐ Long Form - up to 1,000 words ☐ Long Form - up to 2,000 words ☐ Voice ad on		CONTACT PERSON	
	on nt:	тпте	
		EMAIL	
<b>■ EMAIL</b>			
Update E-Newsletter		STREET ADDRESS	
•	2. Placement		
1. Ad Type ☐ Banner Ad ☐ Sponsored Content	☐ Top ☐ Second ☐ Third	COUNTRY	STATE POSTAL CODE
□ Spansarad Email /~			
□ Sponsored Email (members only)  Requested Date of Placement:		PHONE	
Click Thru LIPL			

SIGNATURE